

MY INSPIRATIONS

Sarah McCubbin, founder of pebble&co, on achieving work/life balance in South West London

Words SARAH MCCUBBIN

WHAT GAVE YOU THE IDEA TO START PEBBLE&CO?

There were two main catalysts; the first was born from spending five years at Bamford, launching the Bamford Body business with Carole Bamford. It was also the desire to take greater control over my time and working day – an attempt to creep closer to the never-ending quest for work-life balance!

WHERE IS YOUR FAVOURITE PLACE TO EAT LOCALLY?

Northcote Road is on my doorstep and offers so many options – Gail's is a winner for breakfast – great coffee and perfect for a 15 minute swing past on the way to work or a raucous Sunday morning breakfast with the troops.

WHAT HAS BEEN YOUR BIGGEST ACHIEVEMENT?

It was a huge achievement seeing the RIKRAK range launch throughout one of London and New York's most stylish hotel groups, Firdale Hotels.

WHAT IS YOUR TOP TIP FOR BALANCING WORK AND FAMILY?

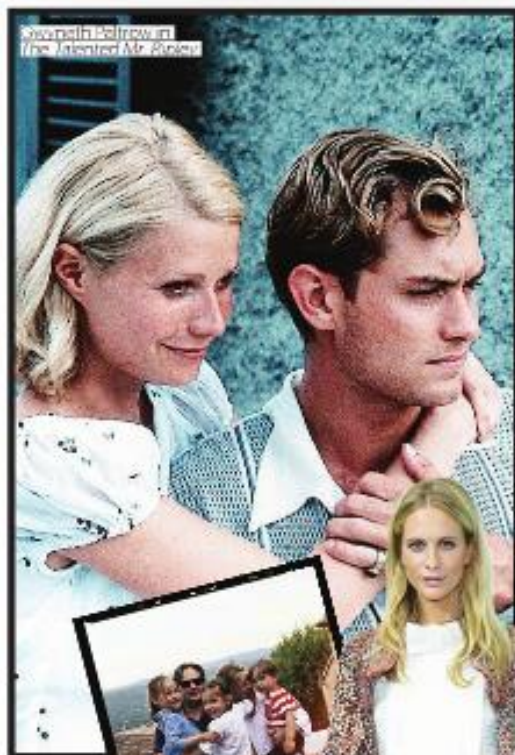
Surround yourself with a great team. For me it's imperative to have a reliable, energetic and happy team – both at work and at home.

WHAT ARE YOUR CURRENT FRAGRANCE / BEAUTY MUST HAVES?

For fragrance, Serpentine by Commes des Garçons or La Rose by Le Gallion. Bamford Geranium Bath Oil for some me-time pampering. Chantechaille skin care is my staple. RIKRAK Shampoo and Conditioner for the ultimate fragranced haircare.



Santa Margherita



Gwyneth Paltrow in *The Talented Mr. Ripley*

WHERE IS YOUR FAVOURITE PLACE TO GO ABROAD?

I'm never going to be able to pick one... Santa Margherita for its architecture, Rome for its energy, Lefkada for its beaches, Megeve for its landscape, Spetsus for its food.

WHO IS YOUR BEAUTY ICON?

Poppy Delevingne always takes my breath away whether she's pushing a shopping trolley or posing on a front cover.

FAVOURITE FILM IN TERMS OF STYLE?

I adore the entire style panorama of *The Talented Mr. Ripley*. I'd be eternally content with Gwyneth Paltrow's complete wardrobe from that film. ♦

pebbleandco.co.uk



The Troops



Charlotte Cherry, Sarah McCubbin and Tom Snowball



Treats from Gail's Bakery



RIKRAK, available at Firdale Hotels



POPpy DELEVINGNE

Serpentine by Commes des Garçons



SERPENTINE

EAU DE TOILETTE - MADE IN FRANCE BY COMME DES GARÇONS PARIS/NEW YORK, N.Y. PLACE VIVienne, 75001 PARIS