

Pebble&Co partners with Blow Ltd on #10minuteblowdry range

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Pebble&co and Blow Ltd have collaborated on a new collection of hair care products – #10minuteblow.

The range combines nourishing Abyssinian and Argan oils for softness and shine with a bespoke botanic scent that leaves hair smelling fresh and invigorated.

The range includes Style-Revive Dry Shampoo (£10), Party Proof Hairspray (£10), Rise & Shine Root-lift Lotion (£15), Bounce & Body Volume Spray (£15), Protect & Prime Styling Cream (£15) and Soft & Shiny Treatment Oil (£20).

Sarah Mccubbin, Founder of Pebble&Co said: "The #10minuteblow collection we developed with Blow Ltd was a very exciting project as it transcended traditional hair care in two ways. using high performance actives and speed technology, this range really delivers on fast beauty and is designed to give a smooth, shiny and super-speedy blow at home. Fragrance is also a big part of the #10minuteblow story – we developed a bespoke botanic scent of invigorating geranium, lavender fields and rosemary, lifted with a fresh shot of eucalyptus and orange leaf, bringing the world of fragrance into high performance hair care."

Fiona McIntosh, Co-founder of Blow Ltd commented: "Since launching Blow Ltd, we've worked with the world's best professional brands and products, delivering more than 50,000 services in our beauty bars and on location. We've been working behind the scenes with Pebble&Co to develop the best professional blow-dry range for our Fast Beauty On Demand team and customers. bringing Fast Beauty to their door, or to ours. #10minuteblow products have been designed so that customers can create salon-worthy hair in minutes themselves, or we simply come to them – for the first time blurring the lines between professional beauty products and service."

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